



ПУБЛІЧНО-ПРИВАТНЕ ПАРТНЕРСТВО
ДЛЯ ПОЛІПШЕННЯ САПТЕХНІЧНОЇ ОСВІТИ В УКРАЇНІ

Supporting private sector engagement in vocational education – the key to a sustainable reduction of youth unemployment?

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Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
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Swiss Agency for Development
and Cooperation SDC



МІНІСТЕРСТВО
ОСВІТИ І НАУКИ
УКРАЇНИ



Agenda

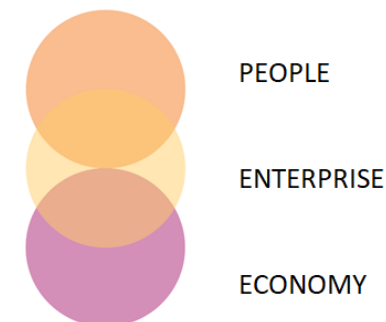


- Swisscontact
- Systemic approach – analysing system constraints in the Ukrainian labour market
- Project EdUP – Intervention areas
- Project EdUP – Partner schools
- Project EdUP – Main achievements
- Swisscontact – Best practice
- Private Sector Engagement in VET
- Why should companies co-finance VET PPDPs?
- The business case for PPDPs

Swisscontact



- International NGO registered as a non-profit foundation in Switzerland in 1959
- Active in 38 countries
- 125 Projects worth 100M CHF p.a.
- SME development, VET, skills, green cities, financial inclusion etc.



* Global programmes managed from Switzerland

Systemic approach – analysing system constraints in the labour market

- “Skills gap” - youth unemployment vs. labor market needs

Weak orientation towards real needs of the private sector

- Limited local initiative for school development

Even if schools are allowed to create own income, administrative hurdles are high

- Weak qualifications in technology

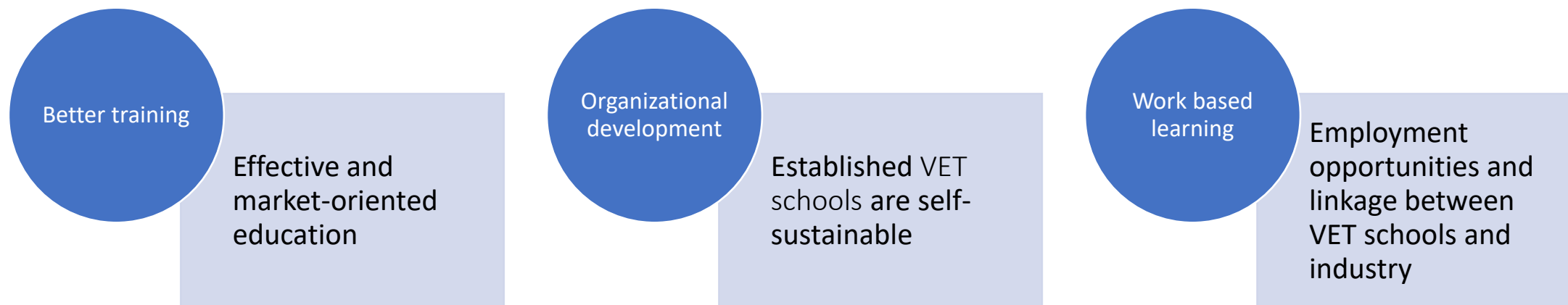
Teaching materials and equipment in schools are often not adequate for new ways of learning

- VET considered as a state responsibility

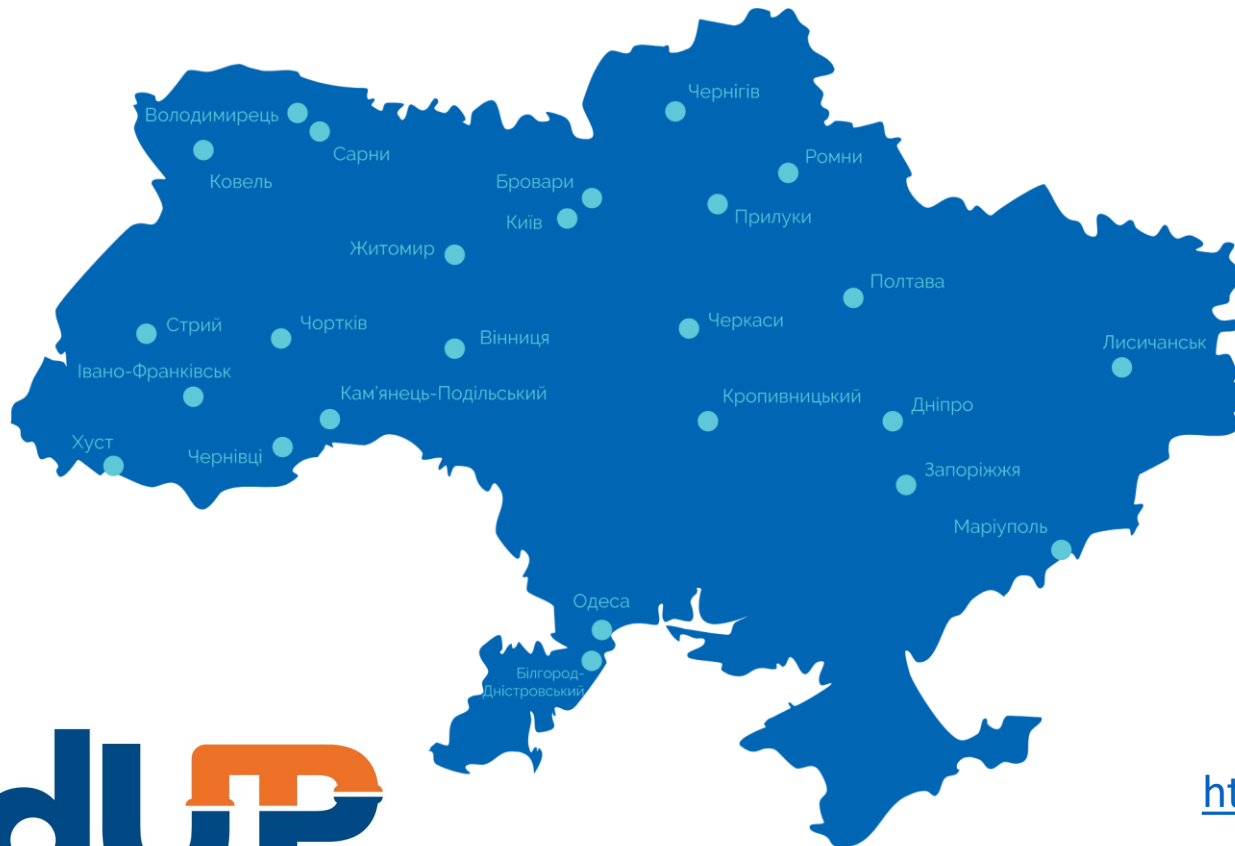
- VET as “second choice”

Project **EdUP** - Intervention areas

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Project EdUP – Partner schools



- 25 Training and Resource centers for Plumbers / Installers of Sanitary Equipment in 25 VET schools all over Ukraine



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<https://www.facebook.com/PartnershipForPlumbing>

Project **EdUP** – Main achievements

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Organising a skills competition

- 22 participants from 22 VET schools
- 4 private sector sponsors
- Nation-wide media coverage

Introducing New Ways of Learning

- Developing E-learning materials

Common meetings with businesses

- Understand business expectations
- SWOT analysis of existing cooperation
- Organization of trainings (business planning, employment)

Meetings with business and NGOs

- Trainings and educational materials
- Co-development of educational standard
- Providing consumables & internships

Swisscontact – Best practice



Systemic
approach

Analysing
system
constraints

Capacity
building for
existing actors
to ensure
sustainability

Regular
MRM

Evidence-based
decision
making

Private
Sector
Engagement

Close
collaboration
with private
sector to ensure
long-term
market
relevance



ПУБЛІЧНО-ПРИВАТНЕ ПАРТНЕРСТВО
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Private sector engagement in VET

Economic reasons	Educational reasons	Societal reasons
qualified staff	higher quality / relevance	reducing youth unemployment
increased productivity	increased attractiveness	social integration
reducing investment barriers	learning -> earning	inclusion of minorities

Why should companies co-finance VET PPDPs?

- Improve training quality → ensure availability of skilled labour
- Work-based learning as a recruitment tool → ROI of trainees
- Support organizational development for VET schools → marketing opportunity
- Leverage development and strengthening of business associations
- Shift from short-term towards long-term perspective in HR development
- Opportunity to influence policy reforms → favourable regulatory framework
- Strategic positioning of company values → align with CSR activities

The business case for PPDPs

