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Swiss Agency for Development and Cooperation SDC

SDC's Private sector policy: how to promote sustainable development through partnerships

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The SDC and the Private Sector: new guiding documents



**General Guidance
on the Private Sector**
in the context of the
International Cooperation
Strategy 2021-24



**SDC Handbook on
Private Sector Engagement**



The SDC and the Private Sector: new guiding documents

General Guidance on the Private Sector in the context of the International Cooperation Strategy 2021–24

Economic policy frameworks

Promotion of local companies

Collaboration with the private sector

Public procurement

SDC Handbook on Private Sector Engagement (PSE)

- A. General Orientation
- B. How to make it work
- C. Risk Management Process



Reasons for mutual engagement

Why the SDC works with the Private Sector



Greater reach and impact



Innovative tools and approaches



Durable solutions

Why the Private Sector works with the SDC



Strong in-country networks



Support to strengthen enabling environments



Piloting innovative approaches



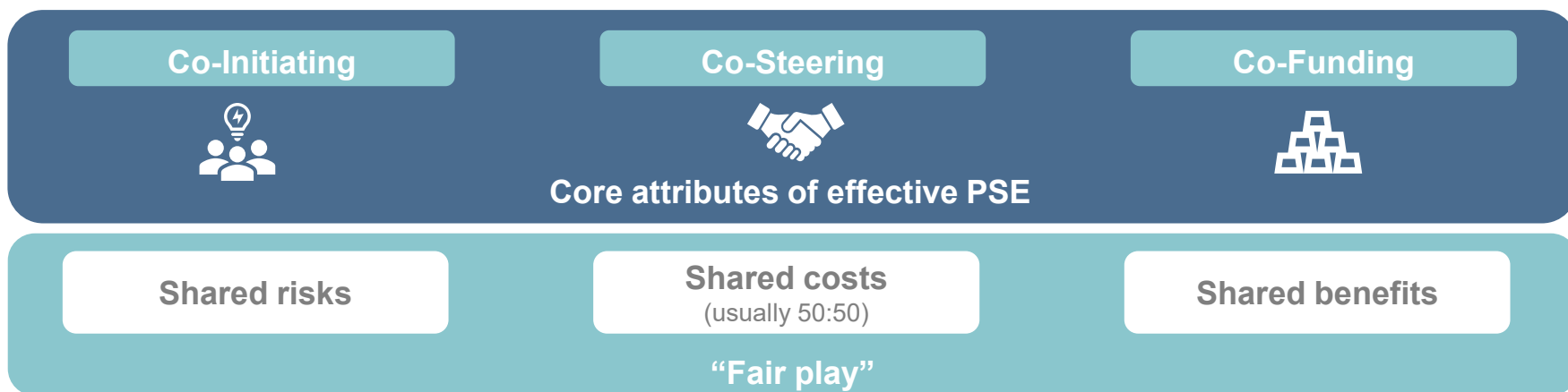
Risk-mitigation



Reputation and credible convening power

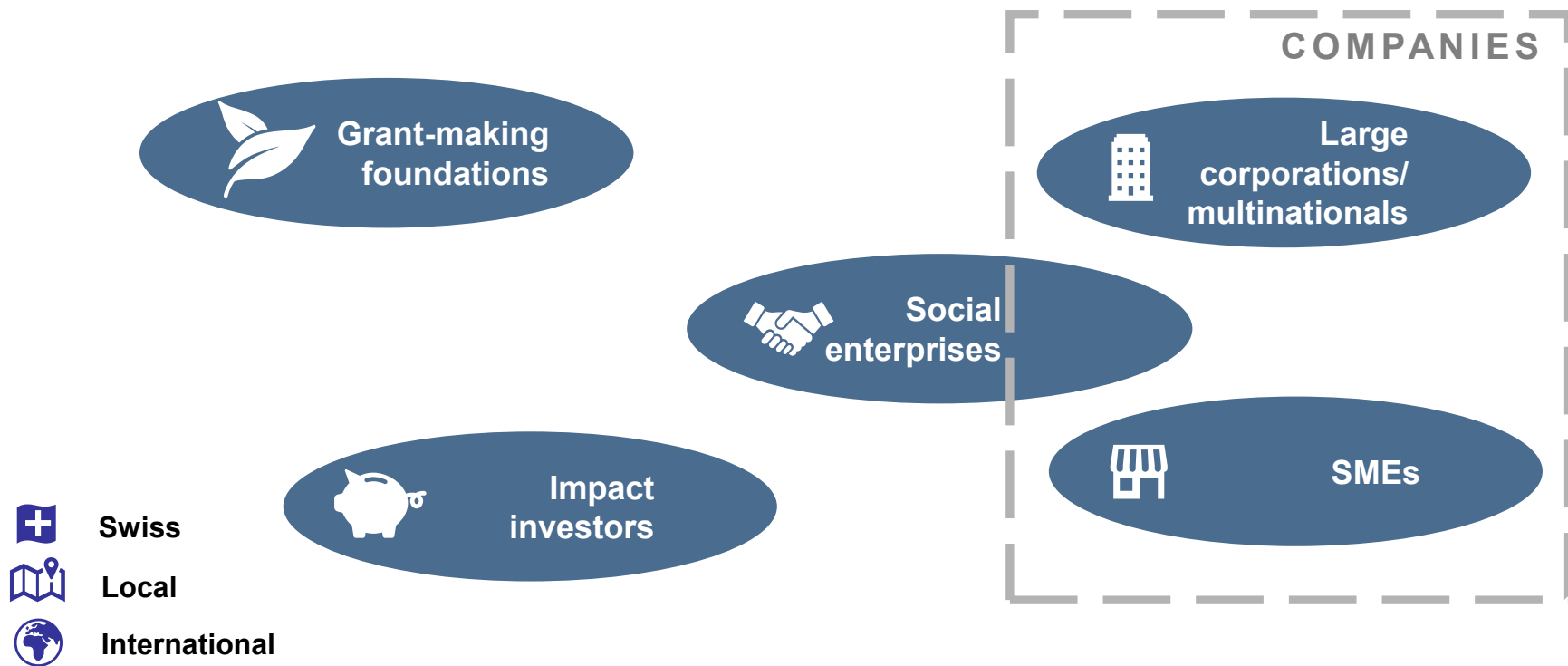


The Core Characteristics of Private Sector Engagement





SDC's Private Sector partners include...





SDC's criteria to engage with the Private Sector



**Shared Values &
Visions**



**Compatibility with
the SDC's objectives**



Formal Agreement



Additionality



**Complementarity &
Subsidiarity**



**Avoid market
distortion and
crowding-out effects**



Different ways to structure a collaboration



Development project-oriented

Single Private Partner	Multi-Stakeholder
Formalized Multi-stakeholders	Political Discourse
Secondment	Support Facility

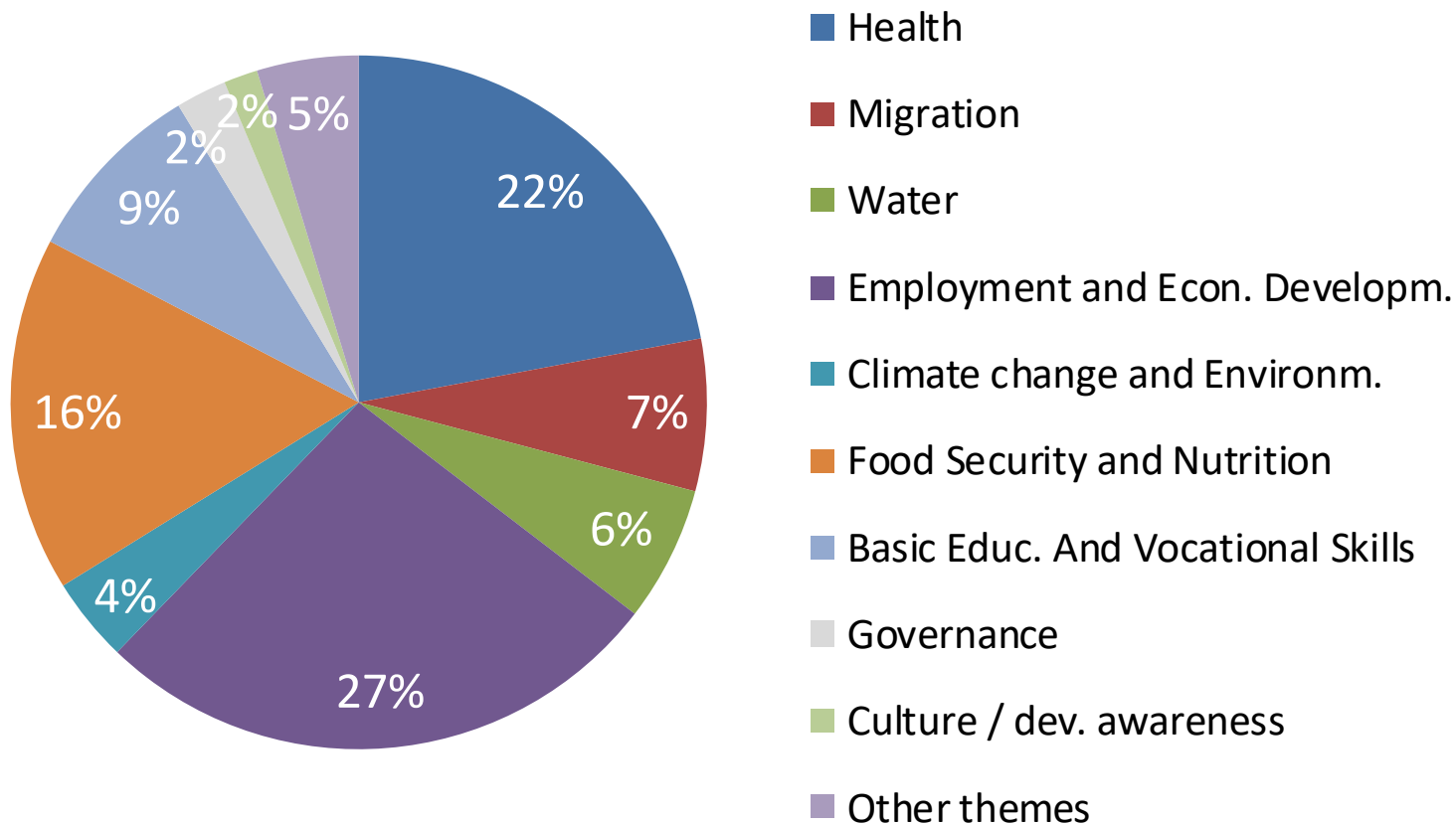


Financial market-oriented

Venture Investment	Impact Bond
Guarantee	Social impact incentives (SIINCs)
Structured Fund	TA to financial vehicle



Private Sector Engagement: thematic portfolio





Thank you for your attention!

